



CHECKLIST FOR IMPLEMENTATION SUCCESS: PHASE 1

BEST PRACTICES FOR IMPLEMENTING A SUCCESSFUL, SUSTAINABLE COACHING PROGRAM & CULTURE

- Identify a champion within the senior ranks of your agency;** the Fair Futures program should be housed within their branch.
- Do not create silos within the Fair Futures program; all coaching, education, career development, and housing services for youth should be housed under the same program umbrella.**

While your agency may be delivering the Fair Futures model in different geographies and settings (e.g., residential and family foster care), it is important to have a cohesive program model with streamlined communication and a shared culture. There should ideally be a dedicated director overseeing the work across multiple sites that helps convene teams periodically. All existing education, youth development/PYA, or Specialist staff serving young people should be a part of the Fair Futures program.
- Hire the right staff. Staff should use a strength-based, trauma-informed, youth development lens.**
 - Have a young person help screen/interview staff, particularly the Coaches.
 - Use the [Fair Futures Staff Screening & Hiring Toolkit](#) for best practice interview questions/tips.
- Create shared program language to use with youth - do this as a team, and share it with all Fair Futures staff.**

It is very important for all Fair Futures staff to be using the same language to describe the program and its goals – both with young people and with adults (foster parents, Case Planners, etc.). That way, there will be no confusion as to what your program does and does not do. Staff need to be able to clearly describe to young people how the program can benefit them, including both emotional benefits as well as specific services, and emphasize that the program is all about THEM. The language should be “real” and resonate with young people. It is also important for staff to be able to describe what their role is within the broader program.

Technical assistance is available to take your team through this important exercise. Including all critical parties is important. After developing language, share this language in a workshop/peer group with young people to introduce the program and develop a name, if you haven't already. Also have a senior leader distribute the language organization-wide so that all staff know what the program does (and does not do).
- Create a program name - ideally with young people.**

For staff and youth to feel connected to a program, it has to have a name that resonates with them. Agencies do not have to call the program “Fair Futures;” they can develop a name and branding that is meaningful to their stakeholders and reflective of that agency's culture/community. To do so, a best practice is to convene key stakeholders, including young people, to develop/vote on a program name - this should help build team spirit and buy-in!
- Technical assistance sessions with Fair Futures Technical Assistance providers.**

These sessions are tailored to your staff needs and help build team cohesion. Best practice approaches are shared across agencies.